



## Our challenge, your commitment

Making a difference to the lives of people affected by below the belt  
(bladder, kidney, penile, prostate and testicular) cancers.

## What is ANZUP's vision?

ANZUP brings together a world leading multidisciplinary network of clinicians and researchers along with our community representatives to explore and define priority areas in below the belt cancer research.

We see which data deserves attention, which treatments hold promise for the future, which drugs should be tested in clinical trials, and most importantly it means, we need to see clearly what the priorities are for our patients.

When you invest in our clear vision, it means together, we can continue to provide confident leadership both nationally and internationally in the field of below the belt cancer clinical trials research, for patients today and for future generations.



***"Every new ground-breaking treatment has been a result of clinical trials research."***

Prof. Ian Davis, ANZUP Chair

# Investing in – research, trials, outcomes for the future

Welcome to ANZUP Cancer Trials Group Limited. Thank you for your interest in helping make a difference. As a charity we cannot make an impact on the lives of people with below the belt (bladder, kidney, prostate, penile and testicular) cancers without the support of our donors, supporters, partners and sponsors.

Our mission is to conduct clinical trials research to improve treatments and outcomes of bladder, kidney, penile, testicular and prostate cancer and make a difference to the lives of people with these cancers and future generations.

ANZUP is working at a time of rapid development in all areas of cancer treatment. From new data, the speed of change in investigations and treatments available, and new technology.



L - R Ms Linda Martin, ANZUP Board Director, Ms Margaret McJannett, ANZUP CEO, Prof. Ian Davis, ANZUP Chair and Ms Anita Castan, Nordia Foundation.

# ANZUP

- Is the peak body in Australia and New Zealand for below the belt cancers clinical research.
- Is an independent charity organisation.
- Is a collaborative and active clinical trials group working throughout Australia, New Zealand and internationally.
- Has an engaged membership of approximately 2,000 medical, surgical and radiation oncologists, nurses, scientific and research professionals and independent consumer advisors.
- Conducts high quality internationally recognised clinical research driven by the priorities of patients and clinicians.

*"As a collaborative clinical trials group, ANZUP focuses on conducting high-quality, clinically relevant research and trials, based on the priorities and needs of clinicians and patients."*

Prof. Ian Frazer AC, Australian of the Year 2006



## ANZUP achieves its goals by:

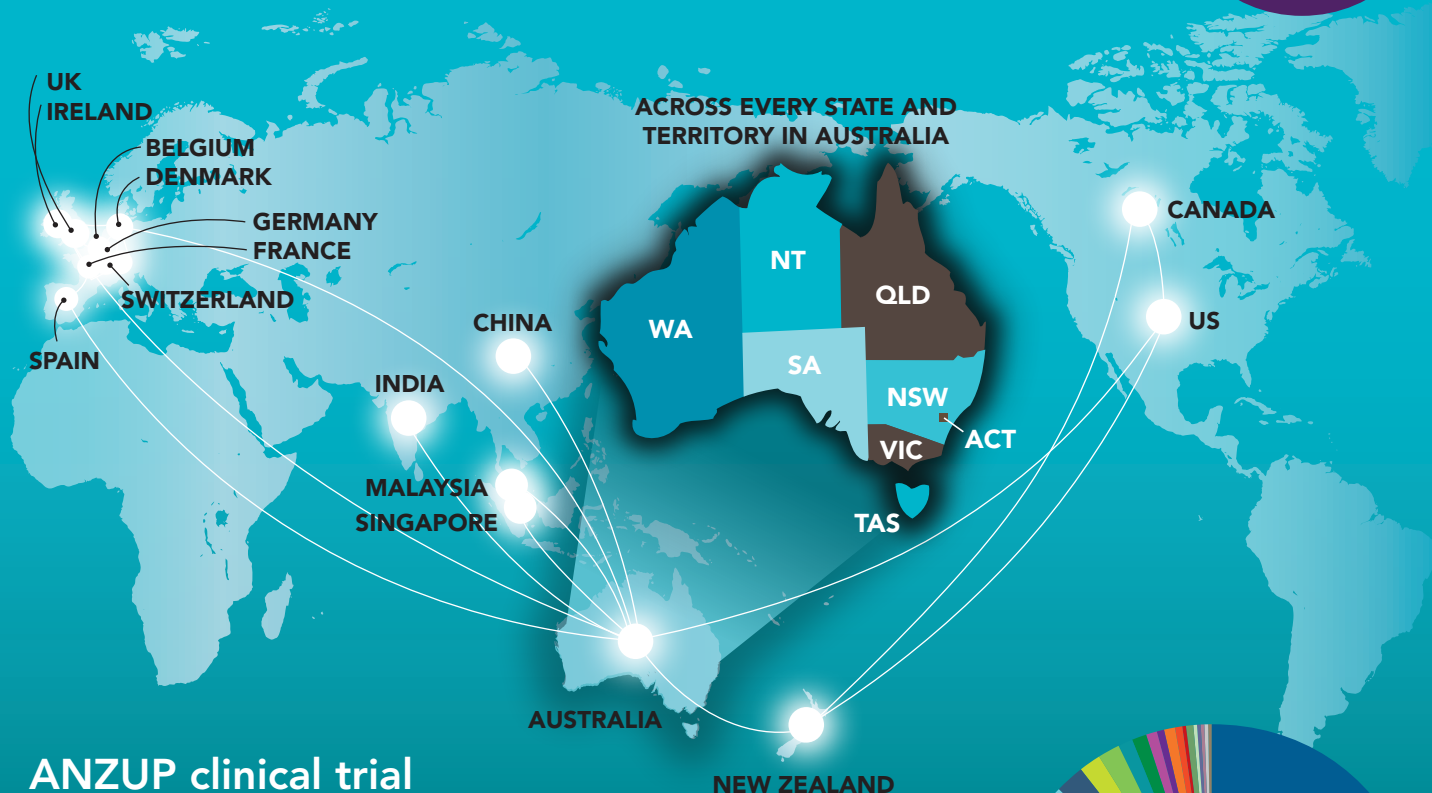
- Identifying research questions that health professionals believe will make a difference to the lives of patients and future generations.
- Conducting pilot research projects to test ideas.
- Conducting and reporting on large-scale national trials.
- Collaborating on national and international trials.
- Promoting the benefits of trials and their outcomes to the Australia and New Zealand community.

# ANZUP's impact and reach

Membership: 

Approximately  
**2,000**  
members

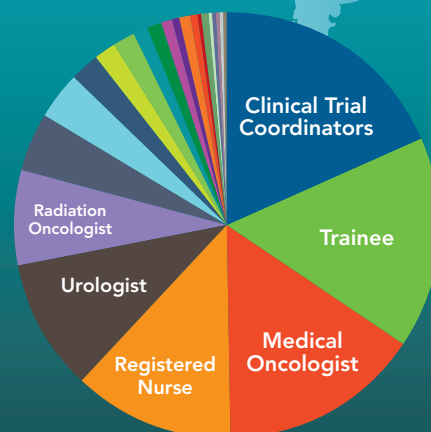
Membership distribution:



ANZUP clinical trial participants



Building our  
multidisciplinary  
membership





# Your investment can turn new innovative ideas into reality

ANZUP's clinical research aims to identify **INNOVATIVE** procedures, **EMERGING** drug intervention and **IMPROVED APPROACHES** to improve the management of below the belt (bladder, kidney, penile, testicular and prostate) cancers.

Investment is needed to support each step of the research pathway.

*"We believe that developing complementary non-toxic combinations of drugs that work better together earlier, and then targeting treatments to the men who will best respond, will offer the highest quality of life for the longest possible time."*

Assoc. Professor Louise Emmett  
Principal Investigator ENZA - p trial



*"Fortunately I was put on the trial early enough and I think I am reaping the benefits of that. At this stage, I feel like I will live forever."*

Owen Reid,  
Prostate cancer survivor

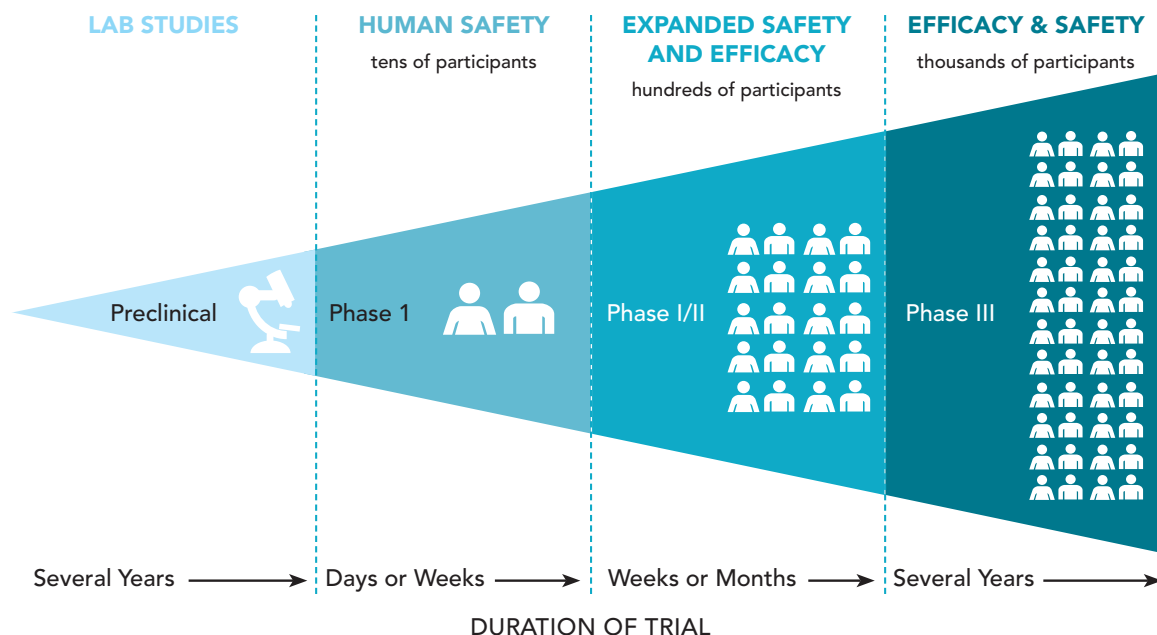
# How clinical trials work

## Pilot studies, phases one and two

Pilot studies are used to test the logic, feasibility and safety of a theory prior to a full-scale trial and can enhance the likelihood of success of the full trial. The early studies, called phase one and two, test the treatment's safety in a small group of people. This means ascertaining that the new treatment has acceptable side effects.

## Phases three and four

Phases three and four are much larger studies and test whether the treatment actually works or is effective for its intended purpose. It is also assessed for whether it is beneficial to patients compared with the standard or current treatments for that condition.



*"I believe clinical trials can provide important treatment options for patients."*

Les Land, ANZUP Consumer Advisory Panel

# Invest today in ANZUP's cancer research programs



**\$5,000-\$10,000**

## Support a concept workshop

Will allow us to hold a face-to-face Concept Development Workshop to discuss new research ideas and concepts to consider developing into a future grant applications.



## Recurrent Funding

### Support a translational research program

It has the potential to provide significant health benefits including the development of novel medical treatments and the identification of biomarkers associated with improved treatment response.



**\$50k-\$250k**

## Kick off a pilot study

Will allow us to invest in a pilot study to test the feasibility of promising drug therapies, surgical methods, post-operative care and palliative care options.



**\$1m+**

## Support a clinical trial

Clinical trials are expensive. Investing directly in a clinical trial will enable ANZUP to test the effectiveness, side effects and potential treatments for urogenital cancers.



**\$2,000-\$100,000**

## Provide a grant, travel fellowship or fund a scholarship

Inspire our culture of research by providing a grant or scholarship to clinicians involved in the care of patients with urogenital cancer.



# Our partnership proposition

- Enhance your brand awareness and exposure.
- Increase network connections and engagement.
- Provide information, education, and awareness.
- Increase meaningful leads and service referrals.
- Enable partners and ambassadors.
- Enhance staff capacity through training and resources.
- Facilitate projects and collaboration.



# Community involvement

The general community supports ANZUP in many generous ways. Whether it is with a monetary donation, gifts in kind, a workplace giving program or through sponsorships, partnerships or community group fundraising activities, we could not do what we do without everyone's help. ANZUP's fundraising program also includes events such as the Below the Belt Pedalthon and #YourWay Challenge where hundreds of people participate annually.

ANZUP is a registered charity with deductible gift recipient status in all Australian states, territories and New Zealand.

## The Below the Belt Research Fund

In 2015, ANZUP established the Below the Belt Research Fund, as a direct result of the Below the Belt Pedalthon, to help our clinicians' kick-start new and innovative trial ideas. Seed funding is awarded annually to ANZUP members to help gather the evidence needed to develop full-scale clinical research studies.





*"When my mother was diagnosed we relied heavily on the wisdom, support and care provided by an amazing group of medical experts, family and friends. For me, participating in the Pedalthon was a reflection of that wonderful teamwork. It shows that working together we can conquer great things."*

Darren Davis – Donor  
and Below the Belt  
Pedalthon participant



# Support ANZUP today for tomorrow's research.

An investment in ANZUP's clinical trials research and development today generates tangible health benefits to everyone in the community and for future generations.



@ANZUPtrials



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## For further information

ANZUP Cancer Trials Group Limited

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research  
trials  
outcomes